Housekeeping

• Session is being **recorded**
• You are automatically **muted**
• If you would like to make a comment, please ‘**raise your hand**’ or send your question in the ‘Questions’ tabs
• When speaking, please keep typing or other background noise to a minimum
• If you need any assistance during the meeting, please send an email to **emma.rogan@emsp.org** – We will be happy to help.
Welcome to our network of young creatives in taking active steps to improve the quality of life of people with MS!
## Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:30-12:45</td>
<td>Welcome and introduction to YPN &amp; MS Hive</td>
<td>Emma Rogan &amp; Simina Peterfi</td>
</tr>
<tr>
<td>12:45-13:00</td>
<td>John Evoy – Experiences of a social entrepreneur</td>
<td>John Evoy</td>
</tr>
<tr>
<td>13:00-13:10</td>
<td>MS Hive project journey – MS: to university and beyond</td>
<td>Bhagirathi Shah</td>
</tr>
<tr>
<td>13:25-13:30</td>
<td>Wrap-up</td>
<td>Simina Peterfi</td>
</tr>
</tbody>
</table>
MS Hive, the incubator

• A creative space for social entrepreneurship
• For young people with MS, their allies and people from all areas of life
• To develop innovative projects addressing the needs of the MS Community.

• AIM: impact in the lives and communities of people with MS across Europe.
MS Hive, in practice

**Resources**
Project development, EMSP resources, (national) contacts

**Coaching**
Exchange ideas, share experience and advice

**Network of social innovators**
Leaders of the MS Community, experienced social entrepreneurs, public speaking experts, and many other!

**Repair Café Workshops**
Cocreation and advice between social innovators
Network of social innovators

**Eve Byers**
User Voice Lead for Inclusion Barnet

Areas of expertise: design, communications, training and group facilitation.

**Matisse and the Campaign Accelerator team**

Expertise: helping citizens and nonprofits advocate, mobilize and crowdfund to multiply their impact in a digitalized world.

**Other future network members:**

- Board Member of the MS Society UK
- Business owner (from 16) & pitching trainer
- Independent consultant; founder and director of Bhconsult
- Trainer on team development & Podcast Host – FranklinCover Benelux
- *And many more*
Coaching

• Exchange between Hive members & the Network of Social Innovators
• Based on a project, area of expertise
Repair Café

• Exchnages between MS Hive Members
• Share common experiences, struggles & find collective solutions

• Thematic Workshops can be organised based on the discussions within the Repair Café
  • E.g.: Pitching training or Leaflet design
The current projects

- **Slovenia**
  - Mobilising the online community

- **UK**
  - Transitioning after university

- **Ukraine**
  - Paediatric MS
How can you join?

- **Ukraine**
  - Paediatric MS

- **UK**
  - Transitioning after university

- **Slovenia**
  - Mobilising the online community

**YOUR IDEA**
From idea to project

1. Identify a community challenge
2. Join the MS Hive
3. Go over the resources
4. Build a team
5. Launch
6. Coaching, attend Repair Cafés
7. Scroll through the network - interest & expertise
Community challenge: Townhall does not have a wheelchair ramp
Joins the MS Hive
Goes over the resources; Contacts the Romanian MS Society
IDEA: (SM) Campaign to make public institutions more accessible
Partners with other members of the MS Hive to expand
Launch
Connects with Eve, Attends Repair Café on Digital Communications
Join the MS Hive!

Email: simina.peterfi@emsp.org

Visit: www.emsp.org/projects/ms-hive/
Join John Evoy and find out how you too can create change through social entrepreneurship.

MS Hive Launch Event

February 25, 2021
12:30-13:30 CET
Join Bhagirathi to hear about the path of developing her own community project, MS: to university and beyond

MS Hive Launch Event

February 25, 2021
12:30-13:30 CET
MS: to university and beyond

What?
- Digital community for university students living with MS in the UK and Ireland
- Facebook group
- Webinar series

Why?
- My own experience and MS journey
- MS is commonly diagnosed in people in their 20s and 30s
- To empower university students living with MS to thrive through university and conquer their ambitions after graduation...by sharing stories and advice from those who already have.
How did the project come into being?

▪ Volunteering
▪ Workshops with **EMSP and Campaign Accelerator** - bridging the gap between young people with MS and MS organisations
▪ Project proposal
▪ Setting SMART goals, thinking about allies, targets and audiences
▪ Creating a team: Aoife, Anna-Lena, Niamh
▪ Working with MS Society Cymru
Next steps

- Making sure that uni students who have MS know that it exists if they’d like to join
- Create the webinar series in collaboration with young people who have MS
How can you get involved?

1. Join the Facebook page and share it with your peers
2. Email emspcaproject@gmail.com if you’d like to get in touch

shorturl.at/fijkG
Discussion
Tips for a social entrepreneur at the start of her/his journey
This activity was supported by:
Contact us

• EMSP Campaigns and External Engagement Coordinator
  emma.rogan@emsp.org

• EMSP Community Manager
  simina.peterfi@emsp.org

• MS Hive
  https://emsp.org/projects/ms-hive/