

BE THE CHANGE FOR A BETTER WORLD

Launch Event

25 February 2021

Housekeeping

- Session is being recorded
- You are automatically muted
- If you would like to make a comment, please
 'raise your hand' or send your question in the
 'Questions' tabs
- When speaking, please keep typing or other background noise to a minimum
- If you need any assistance during the meeting, please send an email to <u>emma.rogan@emsp.org</u> – We will be happy to help.









Welcome to our network of young creatives in taking active steps to improve the quality of life of people with MS!

Agenda	
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Time		Speakers
12:30- 12:45	Welcome and introduction to YPN & MS Hive	Emma Rogan & Simina Peterfi
12:45-13:00	John Evoy – Experiences of a social entrepreneur	John Evoy
13:00- 13:10	MS Hive project journey – MS: to university and beyond	Bhagirathi Shah
13:10-13:25	Discussion	B. Shah, J. Evoy & S. Peterfi
13:25-13.30	Wrap-up	Simina Peterfi

MS Hive, the incubator

- A creative space for social entrepreneurship
- For young people with MS, their allies and people from all areas of life
- To develop innovative projects addressing the needs of the MS Community.
- AIM: impact in the lives and communities of people with MS across Europe.

MS Hive, in practice



<u>**Resources**</u> Project development, EMSP resources, (national) contacts



Coaching Exchange ideas, share experience and advice



Network of social innovators

Leaders of the MS Community, experienced social entrepreneurs, public speaking experts, and many other!

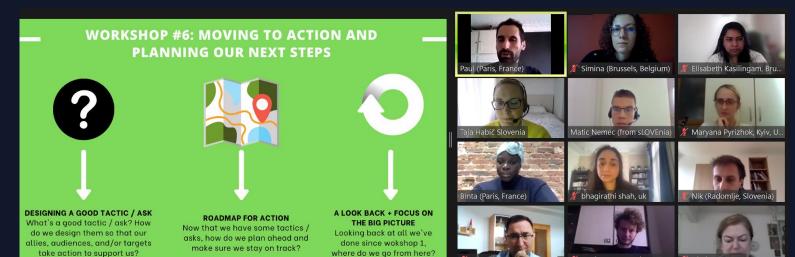


Repair Café Workshops

Cocreation and advice between social innovators



Resources





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Matisse (St Jean de Luz, F... 🕺 Dimitra, Greece

Network of social innovators





<u>Eve Byers</u>

User Voice Lead for Inclusion Barnet

Areas of expertise: design, communications, training and group facilitation.



Matisse and the Campaign Accelerator team

Expertise: helping citizens and nonprofits advocate, mobilize and crowdfund to multiply their impact in a digitalized world.

<u>Other future network</u> <u>members:</u>

- Board Member of the MS Society UK
- Business owner (from 16) & pitching trainer
- Independent consultant; founder and director of Bhconsult
- Trainer on team development & Podcast Host – FranklinCover Benelux
- And many more

Coaching



- Exchange between Hive members & the Network of Social Innovators
- Based on a project, area of expertise

Repair Café



- Exchnages between MS Hive Members
- Share common experiences, struggles & find collective solutions
- Thematic Workshops can be organised based on the discussions within the Repair Café
 - E.g.: Pitching training or Leaflet design

The current projects



<u>Slovenia</u> Mobilising the online community



<u>UK</u> Transitioning after university



<u>Ukraine</u> Paediatric MS

How can you join?



<u>Ukraine</u> Paediatric MS



<u>UK</u> Transitioning after university

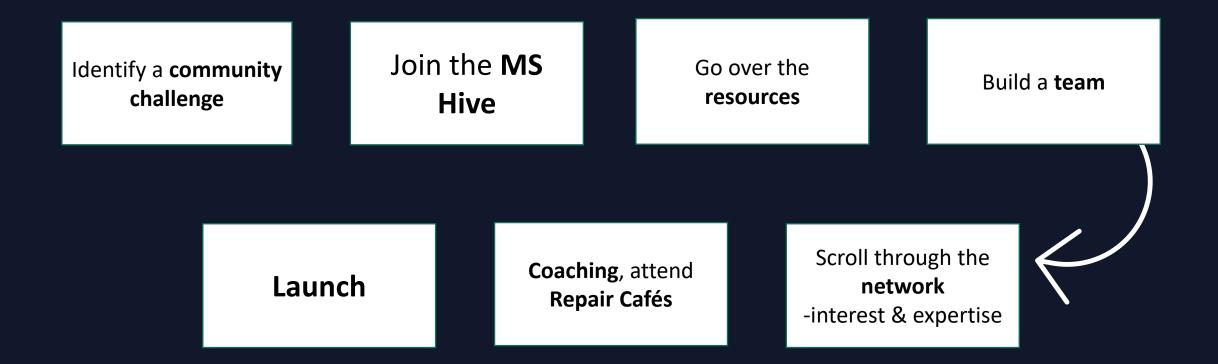


<u>Slovenia</u> Mobilising the online community





From idea to project



From idea to project



Join the MS Hive!

Email: <u>simina.peterfi@emsp.org</u>

Visit: www.emsp.org/projects/ms-hive/



Join John Evoy and find out how you too can create change through social entrepreneurship

MS Hive Launch Event

February 25, 2021 12:30-13:30 CET



Join Bhagirathi to hear about the path of developing her own community project, MS: to university and beyond

MS Hive Launch Event

February 25, 2021 12:30-13:30 CET MS: to university and beyond

Inspiration

Со

Support

MS: to university and beyond

What?

- Digital community for university students living with MS in the UK and Ireland
- Facebook group
- Webinar series

Why?

- My own experience and MS journey
- MS is commonly diagnosed in people in their 20s and 30s
- To empower university students living with MS to thrive through university and conquer their ambitions after graduation...by sharing stories and advice from those who already have.

How did the project come into being?

- Volunteering
- Workshops with EMSP and Campaign Accelerator bridging the gap between young people with MS and MS organisations
- Project proposal
- Setting SMART goals, thinking about allies, targets and audiences
- Creating a team: Aoife, Anna-Lena, Niamh
- Working with MS Society Cymru

Next steps

- Making sure that uni students who have MS know that it exists if they'd like to join
- Create the webinar series in collaboration with young people who have MS

How can you get involved?

- 1. Join the Facebook page and share it with your peers
- 2. Email emspcaproject@gmail.com if you'd like to get in touch





Discussion



Tips for a social entrepreneur at the start of her/his journey

This activity was supported by:



Contact us

- EMSP Campaigns and External Engagement Coordinator <u>emma.rogan@emsp.org</u>
- EMSP Community Manager
 <u>simina.peterfi@emsp.org</u>
- MS Hive
 <u>https://emsp.org/projects/ms-hive/</u>



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