

Developing a European MS –Communication Network

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EUROPEAN
MULTIPLE SCLEROSIS
PLATFORM

Main Topics in MS Communication



Wissensgemeinschaft
Communauté de connaissances
Comunità di conoscenze



Sensibilisierung
Sensibilisation
Sensibilizzazione



Forschung
Recherche
Ricerca

Key demands

Neutral and as objective as possible (no pharma or non-pharma bias)

„in time“ : we all are facing information competitors (Industry, Internet „know-alls“....) and have to provide valid information in reasonable time

Understandable in terms and language

Adapted to the target groups (text, video, comics....WEB, print, APP, mobile)

covering all important sources (research in any way, alternative medicine, “real life data = know-how of people living with MS, rehabilitation...)

→ Working with non-biased experts how of people living with MS)

National Societies – common topics

<https://www.dmsg.de/ms-erforschen/>

<https://www.arsep.org/fr/174-sep%20et%20enfants.html>

<http://www.ms-kids.ch/fr/figur/sam-l-epatant>

<https://scleroseforeningen.dk/dansk-forskning>

<http://world-ms-news.com/category/ms-related-science-topics/>

Why is it important for the members to be active participants in it?

<http://world-ms-news.com/category/ms-related-science-topics/>

- Sharing knowledge: research, treatments, reports
- Receiving information and material from the network
- Sharing approved articles, videos and templates
- Saving money and time by sharing and avoiding the current multi-investment of each national society
- National & international survey's and Conference Reports

Common topics – shared investment

„MELATONIN“

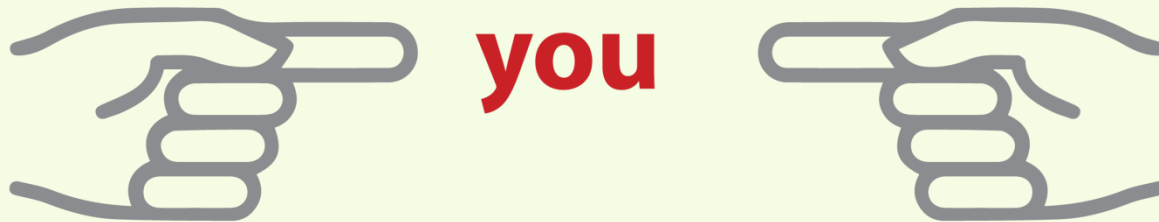
<http://world-ms-news.com/melatonin-may-reduce-the-frequency-of-ms-relapses/>

Example for a database:

<http://world-ms-news.com/category/ms-related-science-topics/>

YOUR IDEA'S AND INPUT

Together we can develop an efficient MS-Communication
where



can share and benefit

