

EMSP Membership Communications Network
‘Bringing MS Voices Together’
Kick-off workshop
May 18, Thon Opera Hotel, Oslo, Norway



OUTLINE PROGRAMME:

Time	Programme	Speakers and facilitators
11:00 – 11:15	Getting to know each other: Concept and introductions -We want to share, inform, represent. By working together	Bettina Hausmann, EMSP Interim CEO
11:15 – 11:25	The value of a communications network -Perspective from a unique vantage point: national MS society & EMSP leadership	Christoph Lotter, EMSP Vice-President (Swiss MS Society)
11:25 – 11:30	Communicating MS globally -What works and what can be improved within a global communications network	Sophie Paterson, MSIF Communications Manager Gemma Bastin, MSIF Head of Communications
11:30 – 12:15	Interactive session -How do we team-up to make a difference for people living with MS in Europe? Hint: Participants will walk in small groups through a gallery of big ideas	Chair: Bettina Hausmann
12:15 – 12:20	EMSP Membership Newsletter -Proposal: putting together a collection of national-level treatment updates Letting information build bridges	Claudiu Berbece, EMSP Communications Coordinator
12:20 – 12:30	Conclusions -What do we take home?	Bettina Hausmann