

HealthUnlocked

The Social Network for Health

Simone Pemp Pereira | Community Manager





For users:

ANONYMOUS PEER
SUPPORT

PESONALISED
RECOMMENDATIONS

OPORTUNITIES TO
PARTICIPATE IN RESEARCH



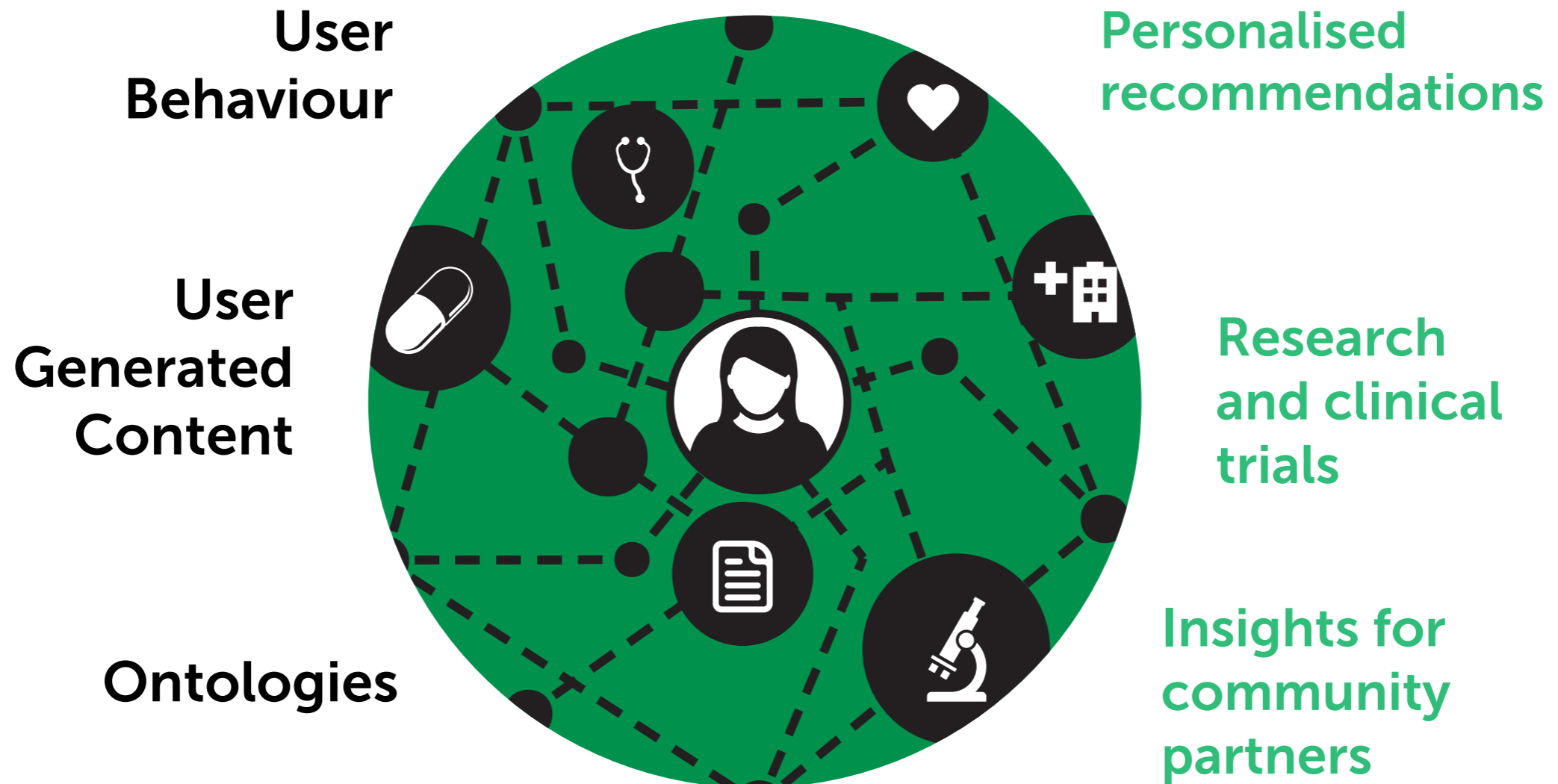
For partners:

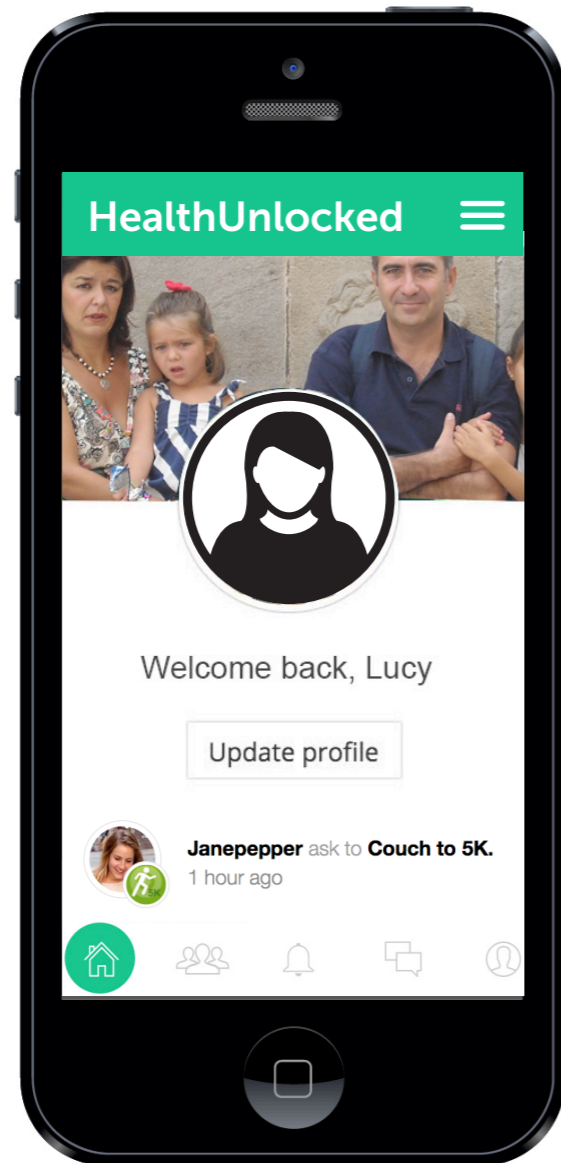
FREE TECHNOLOGY TO
REACH MORE PEOPLE

DATA AND INSIGHTS

CROWDSOURCE AUDIENCE
AND INTELLIGENCE

Health Graph





POINTS FOR DISCUSSION:

- Is user/patient generated content safe?
- Should community admins control the community privacy?
- mHealth/App literacy: user testing and feedback